iGrowMarketing

SEO STRATEGY

WHAT IS AN SEO STRATEGY?

The process of optimizing the ranking of a website in search engines like Google to attract more organic traffic.

A well-executed SEO strategy can be the difference between a website that gets lost in the shuffle and a website that becomes an authority in its field.

Local SEO

Local SEO boosts visibility in search engines, aimed primarily at attracting target users closer to the area where your business is located.

Technical SEO

A process that ensures compatibility between search engines and your website so that it can crawl more easily and quickly.

On-Page SEO

A set of actions executed inside the web page to improve its positioning in search engines, focused on the site's content, increasing the quality of the website's visitors or web traffic.

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