# LANDING PAGE

iGrowMarketing
let's get social!

## WHAT IS A LANDING PAGE?

A landing page is any web page where the client can land, different from your homepage or any other web page because it serves a single and focused sales reason.


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## BENEFITS OF A LANDING PAGE

- They aim to increase conversions and sales
- Provide additional insights about your target audience
- Help you build or grow your email subscribers.