

GOOGLE MY BUSINESS



WHAT IS GOOGLE MY BUSINESS?

Google My Business is a vital tool that generates traffic to your website from online search engines and brings customers to your physical business locations.

WHY USE A GOOGLE BUSINESS PROFILE?

The success of many businesses will depend on how they take advantage of their Google Business Profile. It is a highly effective way for customers to reach you and meet their needs.

86%

OF CUSTOMERS USE
GOOGLE MAPS TO
SEARCH FOR
BUSINESSES NEARBY

64%

OF CONSUMERS
UTILIZE GMB TO FIND
AND CONTACT LOCAL
BUSINESSES

50%

OF PEOPLE ARE MORE
LIKELY TO PURCHASE
FROM A BRAND LISTED
ON GMB.

CONTACT US
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